



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2016

Multiple District 20

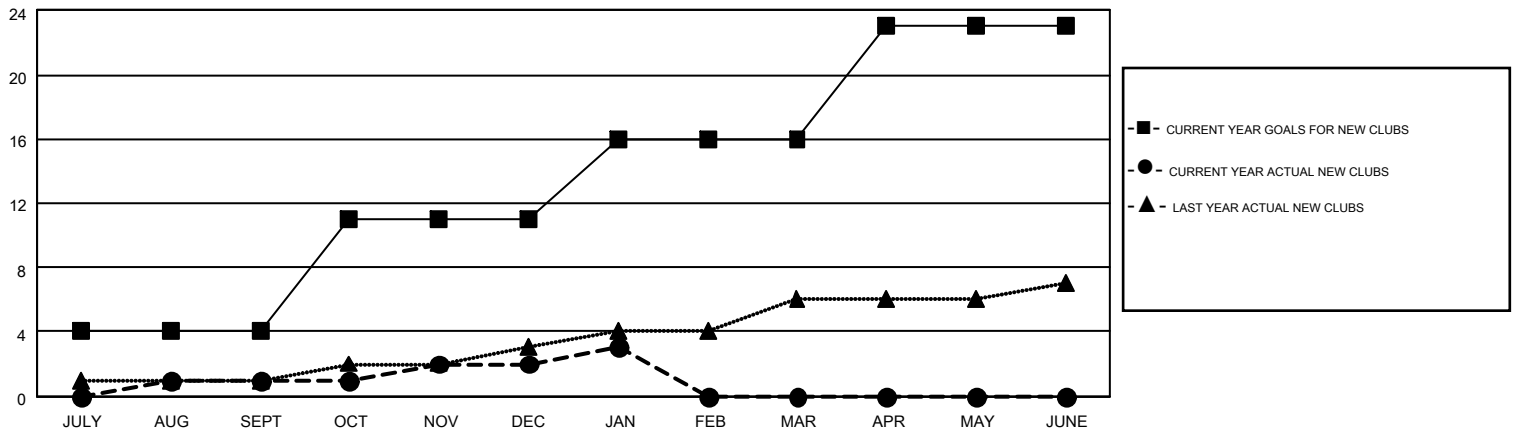
LOCATION: NEW YORK

GMT: ED LECIUS

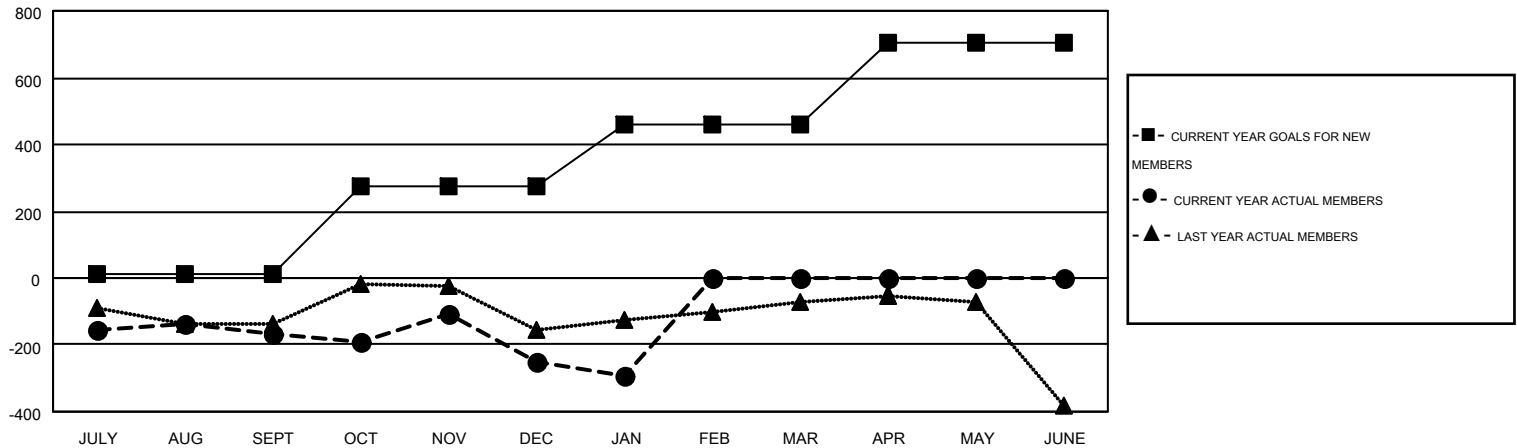
GMT CA 1

Clubs					Members				
RESULTS FOR 2015-2016					RESULTS FOR 2015-2016				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	4	1	1	0	JULY/AUG/SEPT	11	260	428	-168
OCT/NOV/DEC	7	1	7	-6	OCT/NOV/DEC	262	402	487	-85
JAN/FEB/MAR	5	1	1	0	JAN/FEB/MAR	186	134	174	-40
APR/MAY/JUNE	7	0	0	0	APR/MAY/JUNE	248	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 9	262 CLUBS OF 528 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	9,445 (64.56%)
DECEASED	98	FEMALE	5,185 (35.44%)
CLUB CANCELLED	79	<u>FAMILY UNIT MEMBERS</u> 2,343	
OTHER	912	<u>HEAD OF HOUSEHOLD</u> 1,130	
TOTAL	1,089	<u>NON-HEAD OF HOUSEHOLD</u> 1,213	

[CLICK HERE FOR HEALTH ASSESSMENT DATA](#)